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## NEWS

FOR IMMEDIATE RELEASE

### **JOHN HANCOCK PREMIUM DIVIDEND FUND DECLARES MONTHLY DISTRIBUTION AND CAPITAL GAIN DISTRIBUTION**

**BOSTON, MA (December 1, 2014)** – John Hancock Premium Dividend Fund (NYSE: PDT) (the “Fund”), a closed-end fund advised by John Hancock Advisers, LLC, today announced its monthly distribution and a long-term capital gain distribution.

#### **Monthly Distribution**

The Fund declared a monthly distribution amount of \$0.0900 per share, the same amount as the prior distribution made in November. This distribution amount equates to a distribution rate of 7.70% at the Fund’s Market Price of \$14.03 as of November 28, 2014.

The Fund’s monthly distribution will be paid on December 18, 2014 to holders of record on December 11, 2014. The ex-dividend date is December 9, 2014.

The Fund declared its monthly distribution pursuant to the Fund’s managed distribution plan (the “PDT Plan”). Under the PDT Plan, the Fund makes monthly distributions of an amount equal to \$0.09 per share. This amount will be paid monthly until further notice.

The Fund may also make additional distributions (i) for purposes of not incurring federal income tax on investment company taxable income and net capital gain of the Fund, if any, not included in such regular distributions and (ii) for purposes of not incurring federal excise tax on ordinary income and capital gain net income, if any, not included in such regular monthly distributions. The Board may amend the terms of the PDT Plan or terminate the PDT Plan at any time.

#### **Capital Gain Distribution**

The Fund also announced today that it has declared a long-term capital gain distribution of \$0.0057 per share. This capital gain distribution will be payable on December 18, 2014 to holders of record on December 11, 2014, with an ex-dividend date of December 9, 2014.

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A portion of a Fund’s current distribution may include sources other than net investment income, including a return of capital. Investors should understand that a return of capital is not a distribution from income or gains of a Fund. As required under the Investment Company Act of 1940, a notice with the estimated components of the distribution will be sent to shareholders at the time of payment if it does not consist solely of net investment income. Such notice will also be posted to the Funds’ website at [www.jhinvestments.com](http://www.jhinvestments.com). The notice should not be used to prepare tax returns as the estimates indicated in the notice may differ from the ultimate federal

income tax characterization of distributions. After the end of each calendar year, investors will be sent a Form 1099-DIV informing them how to report distributions received during that year for federal income tax purposes.

*Statements in this press release that are not historical facts are forward-looking statements as defined by the United States securities laws. You should exercise caution in interpreting and relying on forward-looking statements because they are subject to uncertainties and other factors which are, in some cases, beyond the Fund's control and could cause actual results to differ materially from those set forth in the forward-looking statements.*

*An investor should consider a Fund's investment objectives, risks, charges and expenses carefully before investing.*

#### **About John Hancock Investments**

John Hancock Investments provides asset management services to individuals and institutions through a unique manager-of-managers approach. A wealth management business of John Hancock Financial, we managed \$123 billion in assets as of September 30, 2014, across mutual funds, college savings plans, and retirement plans.

#### **About John Hancock Financial and Manulife Financial**

John Hancock Financial is a division of Manulife Financial, a leading Canada-based financial services group with principal operations in Asia, Canada and the United States. Operating as Manulife Financial in Canada and Asia, and primarily as John Hancock in the United States, the Company offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were C\$663 billion (US\$591 billion) as of September 30, 2014. Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '945' on the SEHK. Manulife Financial can be found on the Internet at [manulife.com](http://manulife.com).

The John Hancock unit, through its insurance companies, comprises one of the largest life insurers in the United States. John Hancock offers and administers a broad range of financial products, including [life insurance](#), [annuities](#), fixed products, [mutual funds](#), [401\(k\) plans](#), [long-term care insurance](#), [college savings](#), and other forms of business insurance. Additional information about John Hancock may be found at [johnhancock.com](http://johnhancock.com).