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FOR IMMEDIATE RELEASE

JOHN HANCOCK TAX-ADVANTAGED DIVIDEND INCOME FUND ANNOUNCES RESULTS FROM SPECIAL MEETING OF SHAREHOLDERS

BOSTON, MA (March 26, 2013) – John Hancock Tax-Advantaged Dividend Income Fund (NYSE: HTD) (the "Fund"), a closed-end fund advised by John Hancock Advisers, LLC, announced that shareholders voted in favor of the proposal presented for shareholder approval at an adjourned session of their special meeting held today.

At their special meeting of shareholders, shareholders of the Fund approved a new subadvisory agreement for the Fund between John Hancock Advisers, LLC and Analytic Investors, LLC ("Analytic"), which manages the options overlay strategy for the Fund. As previously announced, it was necessary to approve a new subadvisory agreement as a result of a change in ownership of Analytic. The new subadvisory agreement is substantially the same as the prior subadvisory agreement.

Statements in this press release that are not historical facts are forward-looking statements as defined by the United States securities laws. You should exercise caution in interpreting and relying on forward-looking statements because they are subject to uncertainties and other factors which are, in some cases, beyond the Fund's control and could cause actual results to differ materially from those set forth in the forward-looking statements.

An investor should consider a Fund's investment objectives, risks, charges and expenses carefully before investing.

About John Hancock Funds

The Boston-based mutual fund business unit of John Hancock Financial, John Hancock Funds, manages more than \$79.8 billion in open-end funds, closed-end funds, college savings assets, retirement plans and related party assets for individual and institutional investors at December 31, 2012.

About John Hancock Financial and Manulife Financial Corporation

John Hancock Financial is a unit of Manulife Financial Corporation, a leading Canadian-based financial services group serving millions of customers in 22 countries and territories worldwide. Operating as Manulife Financial in Canada and in most of Asia, and primarily as John Hancock in the United States, Manulife Financial Corporation offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees,

agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were Cdn\$532 billion (US\$535 billion) at December 31, 2012.

Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '945' on the SEHK. Manulife Financial can be found on the Internet at www.manulife.com.

The John Hancock unit, through its insurance companies, comprises one of the largest life insurers in the United States. John Hancock offers a broad range of financial products and services, including <u>life insurance</u>, <u>annuities</u>, <u>fixed products</u>, <u>mutual funds</u>, <u>401(k) plans</u>, <u>long-term care insurance</u>, <u>college savings</u>, and other forms of business insurance. Additional information about John Hancock may be found at <u>www.johnhancock.com</u>.